

ORDER



WOOD

Orders	Order / Rev:	196094
	Alt Order #:	6838545
	Product Desc:	Candidate
	Estimate:	1574
	Flight Dates:	08/04/12 - 08/07/12
	Original Date / Rev:	08/03/12 / 08/03/12
	Order Type:	REG

Primary AE:	Petry Philadelphia
Sales Office:	P-PHI
Sales Region:	Nat

Agency	Name:	Mundy Katowitz Media
	Buying Contact:	Petry Philadelphia
	Billing Contact:	
		1322 G Street, Southeast
		Washington, DC 20003

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Thomas For Congress
	Demographic:	A35+
	Product Codes:	PL1
	Priority:	P5
	Revenue Codes:	AGY, POL, POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	IN16176
Agency External ID:	IN7584/SP7302

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	10	\$5,050.00	\$4,292.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	10	\$5,050.00	\$4,292.50	0.00
Totals	10	\$5,050.00	\$4,292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	08/06/12	08/06/12	Today Show II from London Today Show II from London	CM	9-10a	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
OLYMPICS TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	M-----		1		\$400.00		0.00					
E 2	WOOD	08/07/12	08/07/12	Today Show II from London Today Show II from London	CM	9-10a	-T-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
OLYMPICS TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-T-----		1		\$400.00		0.00					
E 3	WOOD	08/06/12	08/06/12	Olympic Daytime WKDYCM Olympic Daytime Weekday	CM	10A-5P (10:00 AM-5:00 PM)	M-----	:30	2	\$250.00	P4	0.00	NM	2	\$500.00
OLYMPICS WEEKDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	M-----		2		\$250.00		0.00					
E 4	WOOD	08/07/12	08/07/12	Olympic Daytime WKDYCM Olympic Daytime Weekday	CM	10-5P (10:00 AM-5:00 PM)	-T-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
OLYMPICS WEEKDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-T-----		1		\$250.00		0.00					
E 5	WOOD	08/04/12	08/04/12	Late News Olympics News 8 after Olympics	CM	12-1230A (12:00 XM-12:30 XM)	-----S-	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
OLYMPICS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----S-		1		\$1,000.00		0.00					

Order / Rev: 196094
 Alt Order #: 6838545
 Flight Dates: 08/04/12 - 08/07/12

Advertiser: POL/Thomas For Congress
 Product Desc: Candidate
 Estimate: 1574

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOOD	08/06/12	08/06/12	Late News Olympics News 8 after Olympics	CM	12-1230A (12:00 XM-12:30 XM)	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
OLYMPICS NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----		1		\$1,000.00			0.00			
E 7	WOOD	08/05/12	08/05/12	Olympic Late Night Olympic Late Night	CM	1230-130A (12:30 AM-1:30 AM)	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
OLYMPICS LATE NIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S		1		\$500.00			0.00			
E 8	WOOD	08/04/12	08/04/12	Olympic Daytime WKND Olympic Daytime Weekend	CM	12-6P (12:00 PM-6:00 PM)	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
OLYMPICS WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-		1		\$500.00			0.00			
E 9	WOOD	08/05/12	08/05/12	Olympic Daytime WKND Olympic Daytime Weekend	CM	12-6P (12:00 PM-6:00 PM)	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
OLYMPICS WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S		1		\$500.00			0.00			
												Totals	10	\$5,050.00